

## **Book Trailer**

## Tale Unfolds

## **Overview**

This project leads your group to produce their own film trailer based on a book, in order to engage children and help them look at the story in more detail.

Welcome to Book Trailer, a two session literacy project that uses film as a hook to educate pupils about characters, dialogue, settings and how to adapt text for the big screen. Children will work together to plan out a film trailer (using intriguing scenes from the book as a reference), write a basic script, choose the setting and props before filming it using the **iMovie app** (free from the App Store on iPad or iPhone). If using another device, you could use the **Adobe Spark Video app**.

To see what your final video might look like, watch this example video.

The project includes opportunities for:

- Working collaboratively in pairs, groups and as a whole group, as well as independent working
- Using technology to engage children and produce a high-quality end result
- Engaging parents and others by sharing the finished video on your own platform and with us online

You will need to choose the style of your movie trailer before you begin from the iMovie app. The **Adrenaline** and **Narrative** trailer styles work really well in this project but there are others if you wish to use them.

	Session Aim	Content	Literacy Opportunities:
45 mins	Plan your book trailer based on the text	<ol> <li>Watch the video introduction</li> <li>Decide which characters you want to speak in your trailer (two main, three supporting).</li> <li>Choose scenes from the book that show/introduce the characters in an interesting way (no spoilers!)</li> <li>Script lines in comic book style.</li> <li>Choose settings from the book</li> <li>Choose/create props</li> </ol>	Children could draw inferences, such as inferring characters' feelings, thoughts and motives from their actions with evidence.  Children could summarise the main ideas, identifying key details that support.  Children could discuss and evaluate how authors use language, including figurative language, considering the impact on the reader.  Children will write narratives, describing settings, characters and atmosphere and integrate dialogue to convey character and advance the action.



45 mins	Film the trailer	1. Rehearse the scenes you've chosen 2. Watch the 'How to film' video 3. Film 4. Edit	Children will adopt, create and sustain a range of roles, responding appropriately to others in role.  They will have opportunities to improvise, devise and script drama for one another, as well as to rehearse, refine, share and respond thoughtfully to performances.
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## **Filming and Editing Preparation**

- Ensure there is enough free memory space on iPads or devices and that they are fully charged
- Download the iMovie app or alternative before the session
- Download the **Pixabay** app for finding excellent royalty free images
- Download the **Dolnk** app, which is perfect for green-screening if you want to tackle this. This will
  easily add on 30 minutes plus to your activity. If green-screening, we recommend filming all your
  footage first before starting to edit in **iMovie**.
- At the end of the project, the films could be shared with other children or the wider world. Why not start a YouTube or Vimeo channel with all of your videos on? These can then easily be embedded into your own website. Ensure to get permission from guardians first, making it clear what use it will have and where it will be shared.
- Don't forget to share your book trailer with www.ReadingZone.com!