

Barefoot Books Stallholder Programme 2008

Barefoot Stallholders are dynamic and passionate entrepreneurs. They are also parents and children, family and friends, teachers and librarians, authors, artists and storytellers, and maybe you, too! Stallholders are all "living barefoot" in their own ways, connecting with one another and introducing our beautiful books and gifts to their communities online and on the ground – at fundraisers, local and school events, one-to-one sales and home parties

Start a home-based business

Sell Barefoot in your community and....

- Earn generous discounts, monthly commissions and free products
- Enjoy the flexibility and freedom that come with running your own business
- Draw on our global network of experienced Stallholders and receive full training and support
- Benefit from fabulous resources and training materials
- Connect and share experiences with other Barefoot Stallholders around the globe
- Build your business skills and confidence at fun and inspiring workshops and conferences that help you

Win prizes including original art and great gifts, and broaden your horizons with Barefoot journeys to far away places!

Run Barefoot in a way that best suits your lifestyle and interests

- Introduce your friends, family and neighbors to Barefoot Books
- Sell Barefoot Books at community events, schools and home parties
- Market Barefoot online with your own Barefoot branded website or find out about our Affiliate Program

Fundraise for your school or the organization of your choice

No previous sales experience is required. All you need is enthusiasm, initiative and a love of 'Living Barefoot'!

Join our affiliate Programme

How the programme works

- It's simple and it's free! Just spread the word and earn rewards!
- If you are active online or have a web presence, receive generous commissions by promoting Barefoot's products and story, via email or online (on websites, e-shops, blogs, social networking profiles e.g. Facebook, newsletters, etc.)
- Place text and graphic links in your emails or on your website that carry your information through to us. When visitors click on these links and buy on the Barefoot site, you or your organization benefit.

Receive daily detailed reporting on customer sales and have access to your own personal Barefoot Web Office.

Receive 20-33% in fees based on cumulative sales volume. Commissions paid monthly.

Benefits of the Program

For you:

- Partnership with a company whose mission and products resonate with your audience
- Highly competitive referral fees of 20-33% of sales generated
- Potential for additional commissions if your referrals join our Stallholder Programme
- No costs to you – we take care of all payment processing and deliveries
- Fabulous resources to help you market Barefoot online

Opportunity to win prizes including original art and great gifts, and broaden your horizons with Barefoot journeys to far away places!

For your audience:

- Introduction to an independent, environmentally aware publisher
- Access to unique, award-winning children's books not available in the mass market
- Chance to connect and share experiences in our blog and forums

Participation in a dynamic, global community

Fundraise with Barefoot Books

- Partner with a company whose ethos and products resonate with your community.
- Offer your community unique, exceptional products that promote diversity, creativity, and imagination.
- Earn a minimum of 20% of your sales in cash, books or a combination of both depending on your organization's needs.
- Extend your fundraising efforts beyond your own community by marketing Barefoot Books on your website, blog, or e-newsletters.
- Receive individual, dedicated support whether you fundraise once a year or year round.
- Benefit from creative ideas for maximizing your fundraising efforts!

Join the Barefoot Community and connect with other organizations and individuals who are involved in fundraising and appreciate products and values.

**Want to fundraise with minimum effort?
Work with a local Stallholder instead!**

- Let an experienced Stallholder help you organize and promote your event so you don't need to worry about the details
- Benefit from eye-catching displays at your event, as well as colorful promotional flyers and online marketing tools, all offered by your local Stallholder.

Earn a minimum of 20% of your sales in cash, books, or a combination of both.