





BOYS, I'VE PICKED OUT THE PERFECT BOOKS FOR YOU.

REAL BOOKS, ALEX, NOT THOSE SILLY GRAPHIC COMICS.

AND MAURY, *THIS BOOK* HAS WON ALL THE MAJOR AWARDS FOR AFRICAN AMERICAN LITERATURE.

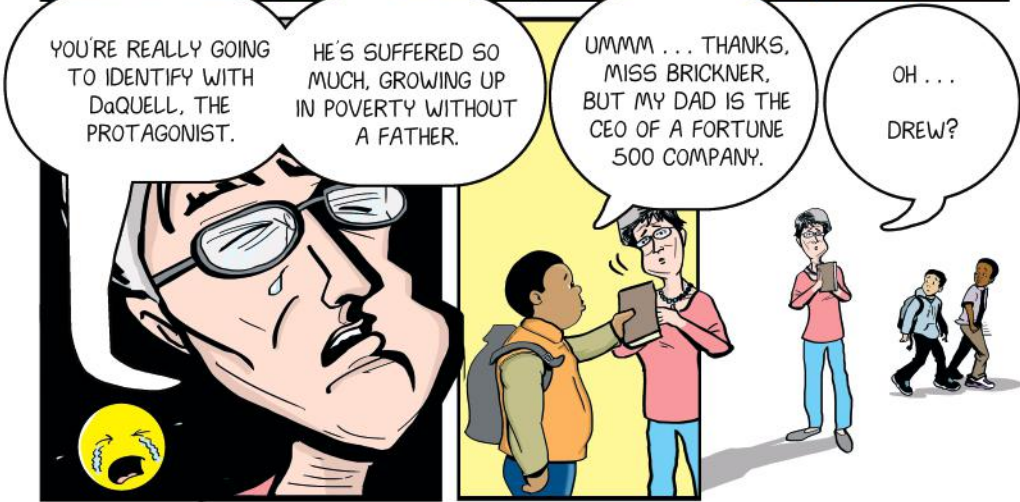


THE MAGIC OF THE MAGICAL MAGICON ...

A MAGICAL ADVENTURE.

THE MEAN STREETS OF SOUTH UPTOWN!

A GRITTY TALE OF SURVIVAL!



YOU'RE REALLY GOING TO IDENTIFY WITH DaQUELL, THE PROTAGONIST.

HE'S SUFFERED SO MUCH, GROWING UP IN POVERTY WITHOUT A FATHER.

UMMM ... THANKS, MISS BRICKNER, BUT MY DAD IS THE CEO OF A FORTUNE 500 COMPANY.

OH ... DREW?

Judging Kids by the Covers of Their Books!

MAINSTREAM BOOKS



MAINSTREAM BOOK COVERS:

Cool, colorful illustrations full of magic and hope!

MAINSTREAM BOOK PLOTS:

Prince Aimii leaves his dull life to slay a dragon, rescue Princess Brea, and prove to his father that one day he'll make a worthy king.

AFRICAN AMERICAN BOOKS



AFRICAN AMERICAN BOOK COVERS:

A depressing photograph full of realism and hopelessness.

AFRICAN AMERICAN BOOK PLOTS:

After moving to his third city in three years, DaQuell "Scooter" Jackson must decide if he will pursue his dream of being in the NBA or join a notorious gang.



MAINSTREAM BOOK HEROES:

- * Lives in a magical kingdom!
- * Lives in a stable home!
- * Wants to live better!
- * His father is king!

REVIEWS:

A thrilling magical tale that is sure to inspire readers of all ages to never give up until they have found the treasure they seek.

-School Library Journal



AFRICAN AMERICAN BOOK HEROES:

- * Lives in the hood!
- * Lives in a broken home!
- * Just wants to live!
- * His father is gone!

REVIEWS:

A gritty, urban reminder of the grit of today's urban grittiness.

-Jet magazine



Jordan
Banks